

TIENS

2024 H1 SIP

EUROPE REGION

21. 12. 2023



RANK ADVANCEMENT PROGRAM

INCENTIVE PERIOD:

Jan – Jun 2024 (6 months)

WHO CAN PARTICIPATE:

All distributors registered under countries in TIENS Europe Region (exclude UA)

All distributors who advance to 6-Star or above rank, during the qualification period will receive awards as follows

| REWARD | NEW 6* | NEW 7* | NEW 8* |
|-----------------------|---|---|---|
| Current Rank | NDS or 5* and below | 6* & below | 7* & below |
| New Rank | 6* | 7* | 8* |
| Requirements of Award | Upgrade to 6* within 3 months after joining & 1200 AGPV | 1 200 APPV & 18 000 ATNPV within program period | 1 500 APPV & 24 000 ATNPV within program period |
| Award (USD) | \$ 200 | \$ 700 | \$ 1000 |

NEW MEMBER RECRUITMENT PROGRAM

PROGRAM PERIOD:

Jan – Mar 2024 (3 TIENS business months)

WHO CAN PARTICIPATE:

All distributors registered in TIENS Europe Region (exclude UA)

QUALIFICATION DETAILS:

Sponsor recruits New Member with at least **300PV** first month purchase.

10% BONUS IN MONTH 1

Sponsor will receive 10% bonus based on the new members' purchase BV in the joining month (at least 300PV).

10% BONUS IN MONTH 2&3

Sponsor will receive a 10% bonus based on the New Members' purchases BV (at least 150PV monthly) in the following second and third months.

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E-CAR AWARD

INCENTIVE PERIOD

Jan - Jun 2024 (6 months)

CAR RENTAL PERIOD

Aug 2024 – Jul 2025 (max 12 months)

WHO CAN PARTICIPATE

The programme is open to all Tiens Members Registered in Tiens Europe Region, including Ukraine.

IMPORTANT NOTES

if Star-GL upgrade to Director, they only need to keep monthly Director activity after upgrading, to receive the award.
The case where 1-Star Gold Lion upgrade to 2-Star Gold Lion will not be treated as rank upgrade.
Rank advancement refers to the upgrading of structure and activity at the same time.
One Distributor ID can obtain only one award.



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SPECIAL 7-STAR AWARD*

PERIOD 1

ATNPV

AGPV

AWARD

**Jan-Jun
2024**

**achieve
accumulative
sum in period**

50,000 ATNPV

Total network PV accumulation required
in qualification period
(6-months add-up)

20,000 AGPV

Total Group PV accumulation
required in qualification period (6-
months add-up)



PERIOD 2

PERSONAL PV

TNPV

**Up to
6 months
luxury NIO electric car rent**

**Jul. 2024 -
Dec. 2024**

**achieve on
monthly basis**

100 PV

Purchase 100PPV under your
Membership ID per month

5,000 TNPV

Accumulate 5,000 Total
Network PV in a month

(cost worth 6.000USD, starting
from July 2024)

*** This Award is exclusively available to the 7-star winners from the previous E Car program (April - September 2023) who do not achieve an 8-star status during this period (January - June 2024)**



NEW 7-STAR

UPGRADE RANK TO 7-STAR IN QUALIFICATION PERIOD 1

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PERIOD 1

ATNPV

AGPV

AWARD

**Jan-Jun
2024**

**achieve
accumulative
sum in period**

30,000 ATNPV

Total network PV accumulation required
in qualification period
(6-months add-up)

15,000 AGPV

Total Group PV accumulation
required in qualification period (6-
months add-up)



PERIOD 2

PERSONAL PV

TNPV

**Up to
4 months
luxury NIO electric car rent**

**Jul - Dec
2024**

**achieve on
monthly basis**

100 PV

Purchase 100PPV under your
Membership ID per month

3,000 TNPV

Accumulate 3,000 Total
Network PV in a month

(cost worth 6.000USD, starting
from July 2024)



TIENS

NEW 8-STAR

UPGRADE RANK TO 8-STAR IN QUALIFICATION PERIOD 1

PERIOD 1

ATNPV

AGPV

AWARD

**Jan-Jun
2024**

**achieve
accumulative
sum in period**

60,000 ATNPV

Total network PV accumulation required
in qualification period
(6-months add-up)

30,000 AGPV

Total Group PV accumulation
required in qualification period (6-
months add-up)



**Up to
12 months
luxury NIO electric car rent**

(cost worth 12.000USD,
starting from July 2024)

PERIOD 2

PERSONAL PV

TNPV

**Jul 2024 -
Jun 2025**

**achieve on
monthly basis**

200 PV

Purchase 200PPV under your
Membership ID per month

5,000 TNPV

Accumulate 5,000 Total
Network PV in a month



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SPECIAL 8-STAR REIMBURSEMENT PLAN*

PERIOD

**Jul 2024 -
Sep 2024**

**achieve on
monthly basis**

TNPV

200 PPV

Purchase 200PPV under your
Membership ID per month

GPV

5,000 TNPV

Accumulate 5,000 Total Network PV
in a month

AWARD



**Up to
3 months
luxury NIO electric car rent**

(cost worth 3000USD, starting
from July 2024)

*** This Award is exclusively
available to the 8-star winners
from the previous E Car
program (April - September
2023)**



TIENS

NEW BRONZE LION

UPGRADE RANK TO BRONZE LION IN QUALIFICATION PERIOD 1

PERIOD 1

ATNPV

PERSONAL PV

AWARD

**Jan-Jun
2024**

achieve
accumulative
sum in period

100,000 ATNPV

ACTIVE BL RANK
/monthly

200 PV



PERIOD 2

STRUCTURE

PERSONAL PV

**Jul 2024 -
Jun 2025**

achieve on
monthly basis

10,000 PV

+ ACTIVE Bronze Lion RANK /monthly

200 PV

**Up to
12 months
luxury NIO electric car rent**

(cost worth 12.000USD,
starting from July 2024)



TIENS

NEW SILVER LION

UPGRADE RANK TO SILVER LION IN QUALIFICATION PERIOD 1

PERIOD 1

ATNPV

PERSONAL PV

AWARD

Jan-Jun
2024

achieve
accumulative
sum in period

120,000 ATNPV

ACTIVE SL RANK
/monthly

200 PV



PERIOD 2

STRUCTURE

PERSONAL PV

Jul 2024 -
Jun 2025

achieve on
monthly basis

15,000 PV

+ ACTIVE Silver Lion RANK /monthly

200 PV

Up to
12 months
luxury NIO electric car rent

(cost worth 12.000USD,
starting from July 2024)



TIENS

NEW GOLD LION

UPGRADE RANK TO GOLD LION IN QUALIFICATION PERIOD 1

PERIOD 1

ATNPV

PERSONAL PV

AWARD

**Jan-Jun
2024**

achieve
accumulative
sum in period

150,000 ATNPV

ACTIVE SL RANK
/monthly

200 PV



PERIOD 2

STRUCTURE

PERSONAL PV

**Jul 2024 -
Jun 2025**

achieve on
monthly basis

20,000 PV

+ ACTIVE Gold Lion RANK /monthly

200 PV

**Up to
12 months
luxury NIO electric car rent**

(cost worth 12.000USD,
starting from July 2024)



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NEW STAR GOLD LION & above

UPGRADE RANK TO THE STAR GOLD LION
OR ABOVE IN QUALIFICATION PERIOD 1

PERIOD 1

ATNPV

PERSONAL PV

AWARD

Jan-Jun
2024

achieve
accumulative
sum in period

180,000 ATNPV

ACTIVE Star GL RANK
/monthly

200 PV



PERIOD 2

STRUCTURE

PERSONAL PV

Jul 2024 -
Jun 2025

achieve on
monthly basis

25,000 PV

ACTIVE Gold Lion RANK /monthly

200 PV

Up to
12 months
luxury NIO electric car rent

(cost worth 12.000USD,
starting from July 2024)



E-CAR

RULES

INCENTIVE | ROUND 3

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E-CAR INCENTIVE 2024 | RULES

- The qualification period lasts from January 2024 and runs to June 2024
- Only Distributors who meet the requirements during the qualification period are eligible to receive the awards.
- The rental period lasts from Aug. 2024 to Jul. 2025 and is eligible only for the qualified Distributors from period 1. Those qualified DS who meet the monthly payment requirements will get monthly rewards towards car rental (subscription). Conversely, if they fail to qualify in a particular month, they will be responsible for covering the subscription costs themselves.
- When the 7 stars winners of 2023 E-car program qualify for the 8 star award in 2024, they become eligible for a car subscription lasting up to 18 months* (6 months from the 2023 program and an additional 12 months from the 2024 program)
- This program is not open to the winners (8 stars and above awards) of 2023 car award program.
- Prizes for this program are the Advanced payment of TIENS Special Award and will only be paid in the form of rental for Electric Car (NIO); not payable in cash. Winners who are unable to fulfill the rental contract with NIO will be considered as having forfeited the award.
- The Rental contract will be signed between each qualified DS and NIO branch office; TIENS branch office will pay to qualified DS monthly.
- The value of the E-Car Prize paid to its winner will be deducted from the Special Award Payment when the advanced awardee is qualified and eligible to receive it from TIENS Standard Compensation Plan.

***with the evolving changes in the market, the subscription duration may be subject to reduction; the final interpretation rights belong to TIENS Europe Region.**



TIENS

COLLEGE ENTREPRENEURSHIP CAMP

ASSESSMENT TARGETS:

30 years old and below (inclusive) TIENS DS (exclude UA)

ASSESSMENT PERIOD:

2024, assessments will be conducted quarterly

ASSESSMENT CRITERIA:

- Monthly own rank PPV active
- Monthly 3000 TNPV
- Quarterly 3000 AGPV

AWARD:

200 USD (travel expenses, not payable in cash)



TIENS

COLLEGE ENTREPRENEURSHIP CAMP

ASSESSMENT TARGETS:

30 years old and below (inclusive) TIENS DS (exclude UA)

ASSESSMENT PERIOD:

2024, assessments will be conducted quarterly

ASSESSMENT CRITERIA:

- Monthly own rank PPV active
- Monthly 10.000 TNPV
- Quarterly 9000 AGPV

AWARD:

1-month NIO car usage right (Limited to one person per qualified individual; awarded to the top performer based ATNPV).

Note:

Each DS can qualify only once. Those who have already qualified for the current E- Car incentive plan are not eligible for this assessment.



GERMANY

PASSION TRIP 2024

EUROPE REGION CONFERENCE

4-5 MAY 2024

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GERMANY PASSION TRIP

ASSESSMENT TARGETS:

All TIENS Distributors in Europe Region (incl. UA)

ASSESSMENT PERIOD:

January 2024 - March 2024

ASSESSMENT CRITERIA:

6* Award: opened for all current and new 6* DS, during the qualification period:

- Monthly own rank PPV active
- Monthly 2500 TNPV
- 6000 AGPV

AWARD:

100 USD (travel expenses, not payable in cash)

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GERMANY PASSION TRIP

7* Award: opened for all current and new 7* DS, during the qualification period:

- Monthly own rank PPV active
- Monthly 3000 TNPV
- 7500 AGPV

AWARD:

300 USD (travel expenses, not payable in cash)

8* Award: opened for all current and new 8* DS (excluding DS with structure of honorary rank), during the qualification period:

- Monthly own rank PPV active
- Monthly 5000 TNPV
- 9000 AGPV

AWARD:

500 USD (travel expenses, not payable in cash)

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GERMANY PASSION TRIP

Honorary Award: opened for all honorary DS, during the qualification period:

| RANK | CONDITIONS | AWARD (USD) |
|--------------------------------|---|----------------|
| BRONZE LION | Monthly BL active 9,000 AGPV 30,000 ATNPV | 700 \$ |
| SILVER LION | Monthly SL active 6,000 AGPV 45,000 ATNPV | 800 \$ |
| GOLD LION and above | Monthly GL active 6,000 AGPV 60,000 ATNPV | 1000 \$ |

Red Carpet Assessment Criteria: Maintain at least BL active monthly
Gala Dinner Assessment Criteria: Maintain monthly own structure honorary rank active (at least GL active for *GL or above DS).

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Thank You